

Proclamation

of the City of Livermore

Declaring

DATA PRIVACY WEEK

January 24, 2022

WHEREAS, Data Privacy Week began as Data Privacy Day in the United States and Canada in January 2008 as an extension of the Data Protection Day celebration in Europe. Data Protection Day commemorates the January 28, 1981, signing of Convention 108, the first legally binding international treaty dealing with privacy and data protection; and

WHEREAS, privacy is the recognition that a free and democratic society respects the autonomy of individuals to choose the circumstances and degree to which individuals will expose their personal information; and

WHEREAS, many individuals and businesses are unaware of data protection and privacy laws, the risk to privacy posed by new technologies, and steps they can take to protect their personal or customer's information; and

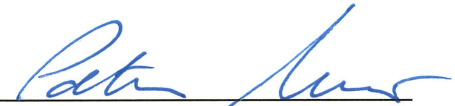
WHEREAS, striking a balance between privacy and innovation can have tremendous benefits to our society; and

WHEREAS, Data Privacy Week encourages individuals and businesses to learn about technology and the tools available to assist them in controlling their own or their customer's privacy;

NOW, THEREFORE, the City Council of the City of Livermore, recognizes January 24 - 28, 2022 as "Data Privacy Week" and encourages all residents, businesses, and employees to learn about data privacy and put that knowledge into practice to keep our connected community cyber safe.



Mayor Bob Woerner



Vice Mayor Patricia K. Munro



Council Member Gina Bonanno



Council Member Robert W. Carling



Council Member Brittni Kiick