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Livermore residents overwhelmingly
rated the City as a great place to live

-2018 NATIONAL CITIZEN SURVEY

EXCEPTIONAL TALENT, INNOVATION, AND HIGH QUALITY OF LIFE



Livermore is a city of creativity, entrepreneurship, and innovation. With our robust research and development infrastructure, our growing entrepreneurial environment, and our talented workforce, we are a vital hub of innovation in the Bay Area.



LOCATION

Livermore is strategically located at the intersection of the Bay Area innovation economy and the suppliers and skilled workforce that power it.



BUSINESS CENTERS

Livermore is a major job center with two national Labs- Lawrence Livermore National Laboratory and Sandia National Laboratories - California's largest outdoor outlet mall, 19 million square feet of flexible industrial space and a thriving downtown.



INNOVATION

Livermore has long championed innovation and creativity, from the Labs' pioneering chemistry, physics, climate, energy and biotechnology research to innovative companies like Topcon Positioning System, Lam Research and GILLIG and emerging companies at the City's business incubator.



TALENT

Nearly 2.8 million people live within an hour of Livermore including one of the highest rates of advanced degrees per capita and a growing workforce of project managers, scientists, engineers, fabricators, software developers and entrepreneurs.



AMENITIES

Livermore's arts, culture, western heritage, and vibrant beer and wine industries provide residents with a high quality of life and visitors with a vibrant and distinctive experience.



AOPA Regional Fly-In event at the Livermore Municipal Airport.

Community, Connections, and Competitive Advantage

- A Highly Educated Population
- Geographic Connectivity
- Comparative Housing Affordability
- Anchor Employers in Technology and Science
- High-Value, Lower Cost, Commercial Real Estate
- Access to Bay Area Capital and Markets
- A High Quality of Life
- A Strong Jobs-Housing Balance

2.2
million square feet
OFFICE

19.4
million square feet
INDUSTRIAL

5.4
million square feet
RETAIL



Miles to Major Cities

San Francisco	45 miles
Oakland	30 miles
San Jose	35 miles
Sacramento	87 miles

- BART
- ACE Train
- Valley Link

Location, location, location!

Livermore sits in the heart of the Northern California megaregion. From groundbreaking research to advanced manufacturing, Livermore is where innovation and fabrication combine to create some of the world's most important new technologies.

NEARLY
2.8
MILLION

Nearly 2.8 million people live within an hour's drive of Livermore.

Statistic made possible by its central location away from the congestion of the 101, 80 and 880 corridors.



Co-Working Space in Downtown Livermore.

Innovative companies have discovered the remarkable advantages Livermore has to offer



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“We believe there is a huge opportunity in this area primarily driven by the demographics of the people who live here. The area provides all you need to start a venture from physical space, to an active engaged business network to local capital sources to help you start your journey. And when you look at the option of doing that in a place like Livermore, where space is available and talent is available – it is a great place to launch a venture and be able to raise and see your family on a day to day basis – a great combination.”

– **Greg Hitchan**, Co-Founder and Managing Partner, Tri-Valley Ventures



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“GILLIG’s move to Livermore in 2017 provided us with a new home where we could continue to innovate and grow. Since 1890, GILLIG has been improving the quality of life through transformative mass transit solutions. We are committed to building buses, like our Zero-Emission Battery Electric offering, that connect communities, eliminate congestion, and contribute to a greener environment.”

– **Arminder Dhillon**,
Director of Publications, GILLIG



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“Topcon Positioning Group has three divisions—we are in the Geo, Construction, and Agriculture industries. Our global headquarters is in Livermore. I am happy to say that we’re here in Livermore and we’re expanding our facilities. We think that we can really attract more people to our industry and to the other technology companies in our area if people have the awareness that there really is so much that is going on here in Livermore.”

– **Jackie Ferreira**, Director Corporate Communications, Topcon Positioning Systems



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“Lam Research is a leading semiconductor equipment manufacturer. We facilitate the development of leading-edge chips, made by our customers all over the world. During the last extended growth cycle, we expanded our manufacturing capability and essentially doubled our footprint in Livermore in order to keep up with demand. Our partnership with the City, along with organizations like the Chamber of Commerce and Innovation Tri-Valley, has been instrumental in helping us grow in Livermore, meet the needs of our global customer base, and connect with an experienced and capable workforce.”

– **Steve Lanza**, VP Human Resources, Lam Research

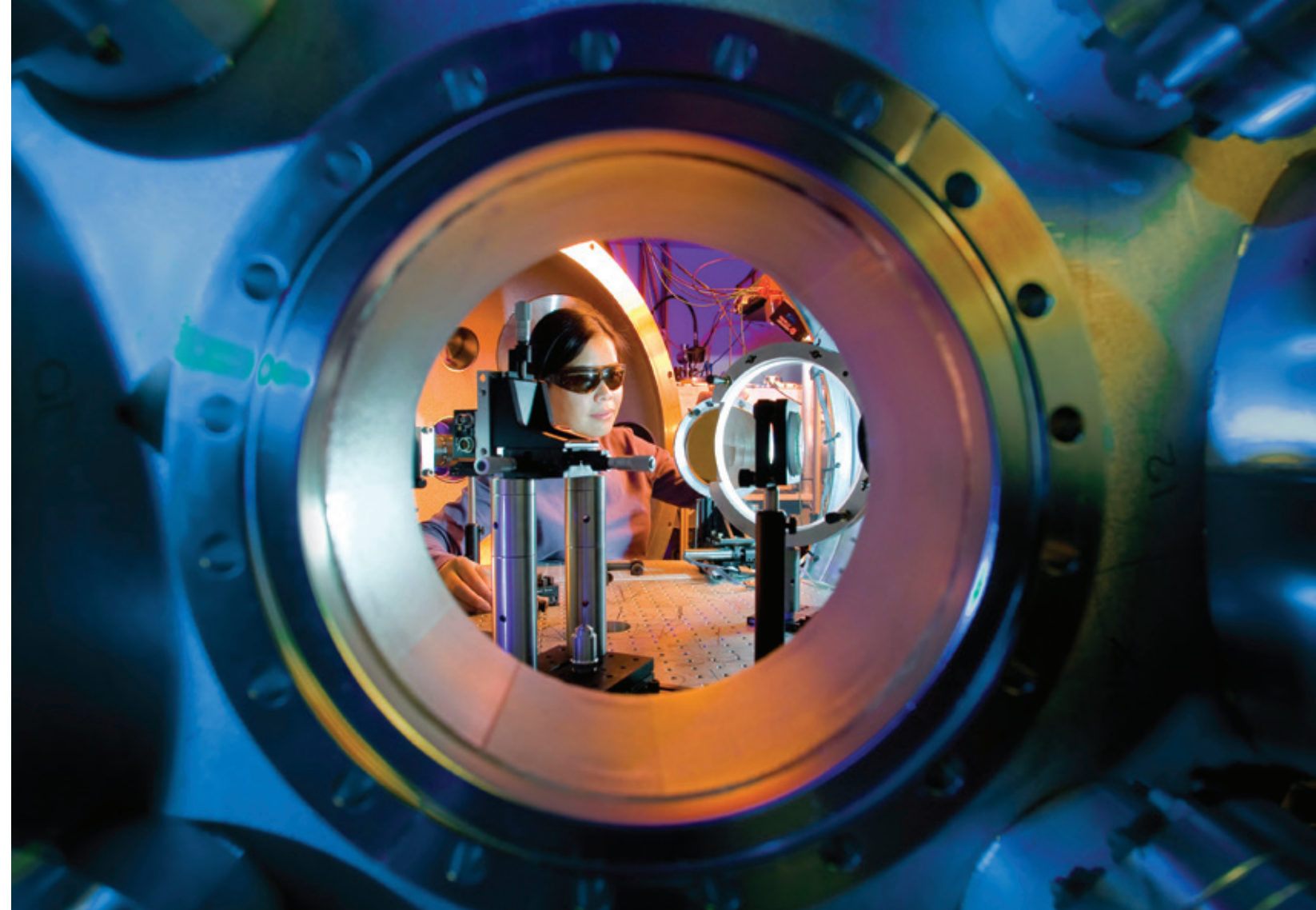


Talent

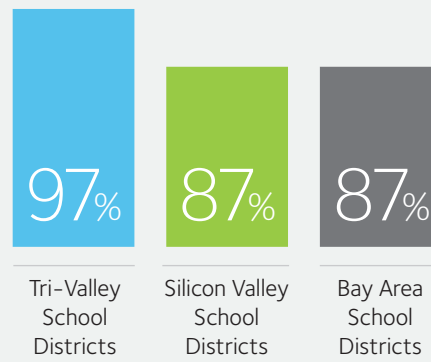
Livermore's resident workforce includes a growing number of knowledge workers, including scientists, engineers, software developers, and computer systems analysts from all over the United States and the world. The resident workforce is highly educated with more than 92% having a high school diploma or higher.

Livermore is also home to Las Positas College and the Livermore Valley Joint Unified School District, which offer exceptional training to students and adults alike. Las Positas College is known to have the highest transfer rates among the state's community colleges and offers guaranteed transfer admission to 30 colleges and universities to students who meet requirements. Las Positas College is also recognized as a preeminent leader in career and technical programs that provide exceptional training for the area workforce. The Livermore Valley Joint Unified School District, known for its commitment to equity and global citizenship, offers International Baccalaureate and Dual Immersion programs. High school students also enjoy the benefits of robust and dynamic partnerships with local community organizations, including two national laboratories, local arts and education foundations, and many innovative local businesses.

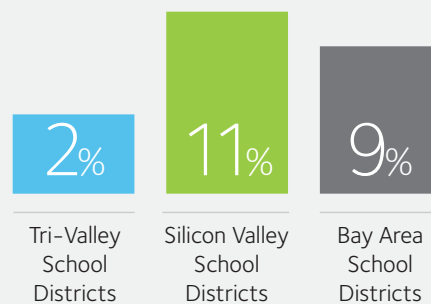
LLNL researcher working on the Femtosecond Laser.



High School Graduation Rate



High School Drop-out Rate



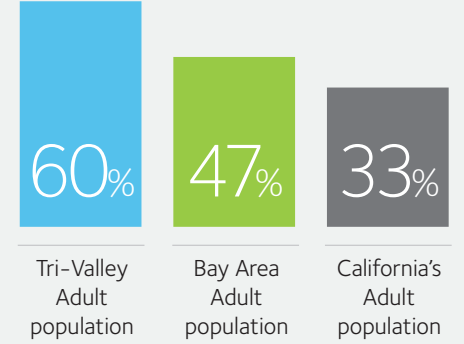
The Tri Valley region is one of the most well-educated regions of California

The Tri-Valley's workforce has a significantly higher educational attainment than the Bay Area as a whole.

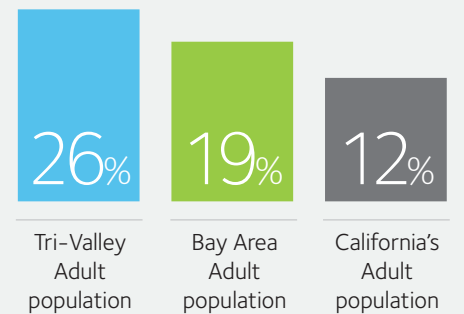
Where 33% of California's adult population and 47% of the Bay Area's had a bachelor's degree or higher in 2016, 60% of the Tri-Valley's adult population did. Similarly, 26% of adults in the Tri-Valley had a graduate or professional degree. In California, this number was only 12%, and in the Bay Area it was 19%.

(Source: Tri-Valley Rising 2018; Data from California Department of Education, California Longitudinal Pupil Achievement Data System; Analysis: Bay Area Council Economic Institute)

Bachelor's Degree or Higher



Graduate or Professional Degree





Livermore Living

“How can anyone not be impressed with all there is to do in Livermore?! When you spend some time in the Downtown, you still get that small town feel and the business community here is great. Our Wine Region is beautiful and one of a kind; offering a relaxing getaway type feeling from all the hustle and bustle going on here in the Bay Area. On the Wine Trolley, we get to meet people from all over the State, Country and World visiting and it’s truly a pleasure to show them all that this city has to offer! For those of us who work, live and play here, we are truly fortunate”

-Brian Luke, Founder, Livermore Valley Wine Trolley



Shopping and Dining

Livermore is a premiere shopping, dining, and tourism destination in the San Francisco Bay Area. It is home to an award-winning Historic Downtown Shopping and Dining District, the Livermore Valley Wine Region, San Francisco Premium Outlets, and more than 20 neighborhood shopping and dining locations.

Parks and Trails

Quality of life is a fundamental part of the Livermore experience. Residents and visitors enjoy access to more than 45 parks, 40 miles of bicycle trails and paths, Lake Del Valle recreation area, golf courses, a vibrant Downtown, the Little League World Series and fun community events all year round.

Arts and Activities

Livermore has a well-established and distinctive cultural arts identity. The City is home to a large and diverse collection of cultural arts organizations and assets from the 500-seat Bankhead Theatre to the historic Ravenswood estate and downtown fountains and public art sculptures. Community events dot the calendar, particularly in the summer with the Summer Concert Series, Downtown Streets Fest, Fourth of July celebration, World’s Fastest Rodeo, Taste of Downtown, weekly farmers markets and countless wine country tastings, events and activities. Throughout the year, the Livermore Public Library also offers a variety of cultural events and educational classes for all ages.



Livermore Valley Wine Country

Livermore Valley Wine Country welcomes visitors with over 3,000 acres of vineyards, wineries, golf courses and wine country experiences. Amid picturesque canyons, ridges and residential neighborhoods, the lush vines and convivial tasting rooms increasingly define the quality of life in the valley. One of California’s oldest wine regions, the Livermore Valley played a pivotal role in shaping California’s wine industry. Spanish missionaries planted the first wine grapes in the Livermore Valley in the 1760s. Attracted to the rich winemaking tradition, climate, soil and geography, new winemakers and vineyardists are working alongside industry trail blazers Wente Vineyards and Concannon Vineyard to create this Livermore Valley wine renaissance. The region now has over 50 wineries, with several more to open.



Craft Breweries

In addition to Livermore’s long winemaking tradition, craft brewers have begun to call the city home. Altamont Beer Works, Eight Bridges Brewing, Working Man Brewing Company, and Shadow Puppet Brewing, among others, have all set down roots in Livermore, cementing Livermore’s position as “ground zero” of the craft beer explosion.



Housing

Livermore features a wide variety of homes in desirable locations throughout the City. Whether you are looking for a more urban downtown setting or home among the vineyards, Livermore’s array of housing options meet the preferences of today’s workforce and executives.





Livermore, a community of 91,039 residents, is an integral part of the San Francisco Bay Area, successfully competing in the global market as a knowledge-based, resource rich economy.

It is powered by its wealth of research, technology, and invention. Livermore's arts, culture, western heritage, and vibrant wine and craft beer industries provide a unique blend to this special community. The 2018 National Citizen Survey showed that Livermore residents overwhelmingly rated the City as a great place to live. Among Livermore's many attractions are an excellent school system, a highly educated workforce, two world-class National Laboratories, a premier outlet shopping destination, and an award-winning Downtown district and wine region.

We invite families, businesses, and visitors to discover how much MORE there is in Livermore.

For more information about Doing Business in Livermore, visit: www.OIED.net

LIVERMORE
CALIFORNIA